# DO YOU CONTROL YOUR PHONE . . .

# OR DOES YOUR PHONE CONTROL YOU?



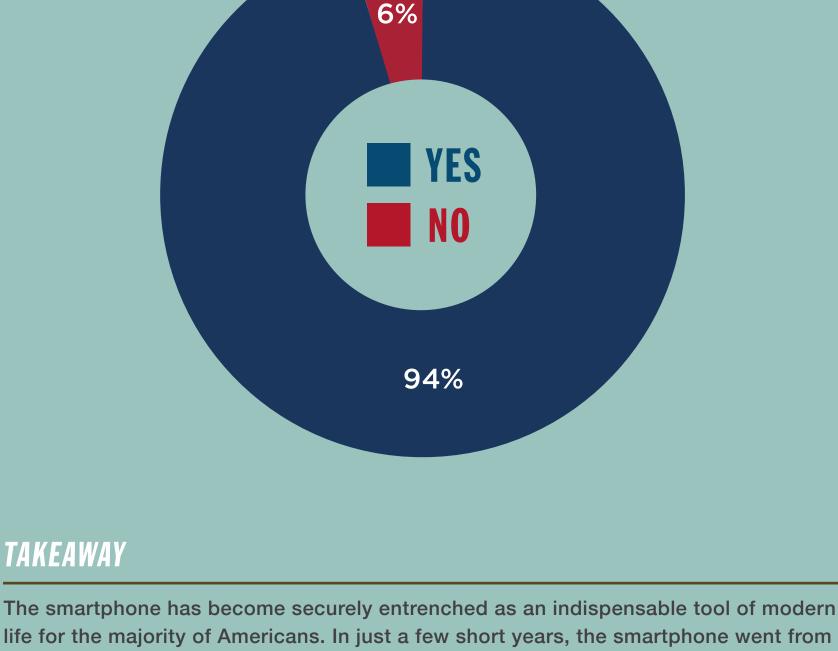
had become part of us, fully integrated into the daily patterns of our lives. Never offline, always within reach, we now wield in our hands a magic wand of technological power we have only begun to grasp. But it raises new enigmas, too. Never more connected, we seem to be growing more distant. Never more efficient, we have never been more distracted. In January 2017, Crossway sent a survey to nearly 7,000 readers, asking questions about their

Within a few years of its unveiling, the smartphone

DO YOU HAVE A SMARTPHONE?

smartphone usage. Some of the results from that

survey are presented below.



SILENT GENERATION

MOST POPULAR APP CATEGORIES

GENERATION X

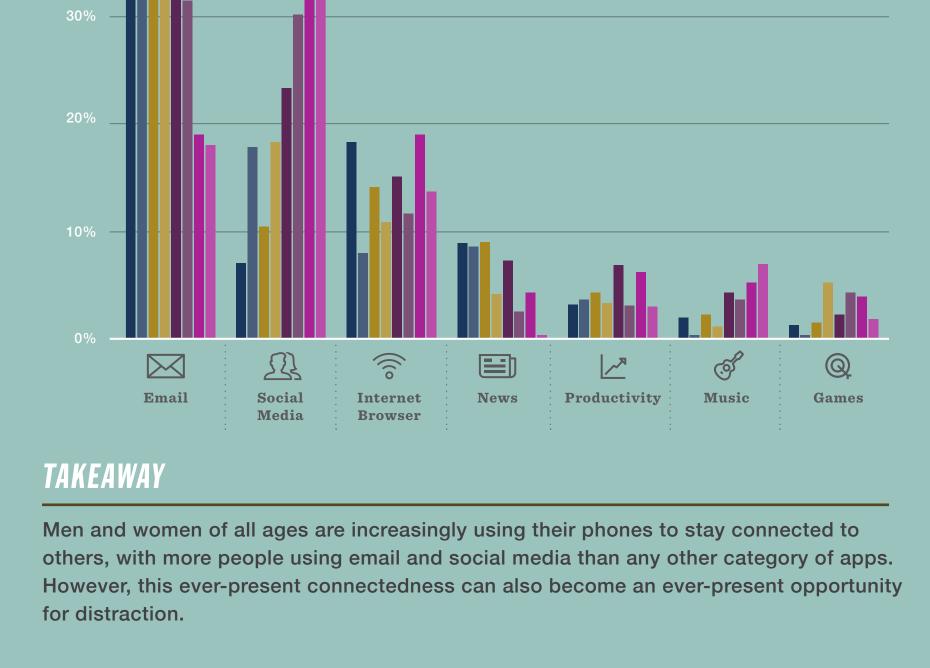
**MILLENNIALS** 

**Millennials** 

**BABY BOOMERS** 

The most popular app categories by demographic:

high-tech toy for the wealthy to assumed tool of the masses.



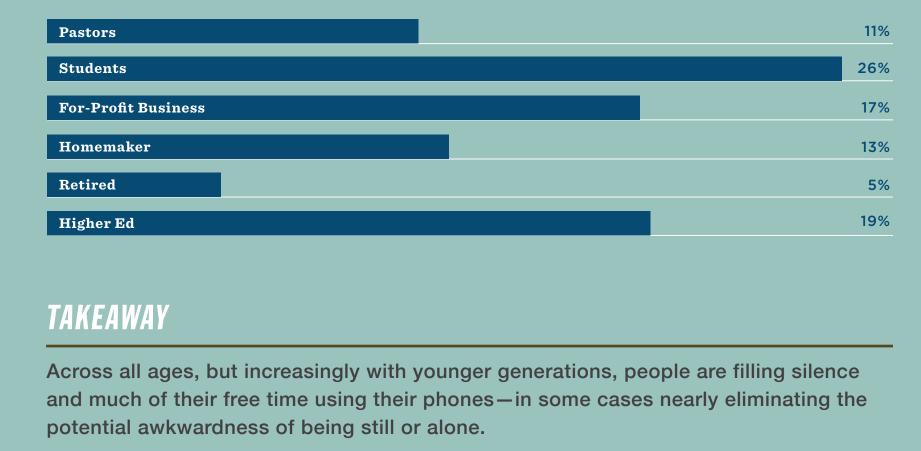
## PHONES AND FREE TIME

Silent Generation

BY OCCUPATION

The percentage of people who say they spend much/all of their free time on their phone: BY GENERATION 30%

Generation X



while driving

22%

14%

26%

28%

21%

16%

9%

5%

during meals

15%

**15%** 

29%

18%

13%

9%

4%

3%

while trying

to fall asleep

50%

57%

74%

67%

53%

38%

25%

15%

**Baby Boomers** 

## BY GENDER Men

Women

BY AGE

21-30

31-40

41-50

51-60

61-70

71-80

5%

**Silent Generation** 

time as the smartphone.

40%

20%

0%

21-30

technological age.

I CHECK MY PHONE . . .

before getting

out of bed

46%

**55%** 

69%

**59%** 

51%

36%

26%

**15%** 

21%

**Baby Boomers** 

11%

Single	65%	18%	26%	66%
Married w/Kids	42%	20%	10%	45%
Married w/out Kids	54%	22%	20%	61%
TAKEAWAY				
TAKEAWAY				
At the beginning and end of each day, and at times that used to be undistracted,				
people are staring at their phones instead of giving undivided attention to people or				
everyday routines	•			
AN EVER-	PRESENT	SOURCE		
		JUUNUL		
OF DISTR	ACTION			
DOES YOUR PHONE	- MAKE VOLLMODE	DISTRACTED IN LL		FC NO
DOES YOUR PHONE	MAKE TOU MORE	DISTRACTED IN LI	FE? Y	ES NO

46%

Generation X

26%

DOES YOUR PHONE REGULARLY PULL YOU AWAY FROM FLESH-AND-BLOOD RELATIONSHIPS?

56%

**Millennials** 

30%

**Millennials** 

### Generation X **Silent Generation Baby Boomers** TAKEAWAY Increasingly more so with each generation, people are allowing their phones to distract them from the real-world stuff of everyday life, including flesh-and-blood relationships. This problem is particularly rampant among millennials, who came of age at the same

VERY POSITIVE POSITIVE NEUTRAL NEGATIVE VERY NEGATIVE 100% 80% 60%

IS YOUR PHONE A POSITIVE OR NEGATIVE FORCE ON YOUR WALK WITH GOD?

### TAKEAWAY While phones and electronic devices can prove helpful in facilitating spiritual growth and discipline, they can also introduce temptations that distract us from or even harm

31-40

41-50

AGE

12 WAYS YOUR PHONE •••• IS CHANGING YOU

# Foreword by John Piper 12 WAYS YOUR PHONE IS CHANGING YOU YOUR PHONE Tony Reinke

## Drawing from the insights of numerous thinkers, published studies, and his own research, writer Tony Reinke identifies

our relationship with God. In light of this, great wisdom is needed as we navigate our

BY TONY REINKE

51-60

61 - 70

71-80

twelve potent ways our smartphones have changed us—for good and bad—in his newest book 12 Ways Your Phone Is Changing You. Ultimately, Reinke calls us to cultivate wise thinking and healthy habits in the digital age, encouraging us to maximize the many blessings, avoid the various pitfalls, and

wisely wield the most powerful gadget of

human connection ever unleashed.

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